

## Who We Are

For over a decade, Springfield Devs has been the heartbeat of the developer community in Southwest Missouri. As a non-profit, our mission is simple: make hands-on software education accessible to everyone – from career-changers and students to seasoned engineers.

Every month, we bring 30-60 developers together for Dev Night – food, conversation, industry news, and focused technical sessions on the topics developers actually care about. Sessions are recorded and published online, reaching learners well beyond Springfield.

When you sponsor Springfield Devs, you invest directly in the local tech ecosystem – supporting the next generation of developers, strengthening regional talent retention, and putting your name in front of people who influence hiring, purchasing, and platform decisions.

## Why Sponsor?

**Access a technical audience** – 30-60 working developers per event, recorded and published online. Your brand reaches the people building, hiring, and recommending tools – month after month.

**Brand presence that compounds** – Logos, livestreams, emails, and shoutouts every month. Consistent exposure with a community that values authenticity over advertising noise.

**Grow what you depend on** – A stronger Springfield tech community means better talent pipelines, more collaboration, and a healthier environment for every business in the area.

## Become a Sponsor Today!

	Tier 1 \$500	Tier 2 \$1000	Tier 3 \$1500
Sponsor Listing on sgf.dev Homepage	✓	✓	✓
Logo on Annual T-shirt	✓	✓	✓
Logo on Monthly Stream	✓	✓	✓
Job Posting Announcements at Dev Night		✓	✓
Visibility on monthly Dev Night emails		✓	✓
Opportunity to Address Attendees at Dev Night		✓	✓
Social media posts / shares for your organization			✓